



## PRESS INFORMATION

Draft for approval: 30 October 2018

### NEW – THE HEALTHIEST PESTO

Sacla', the Pesto Pioneers, are launching their healthiest Pesto yet, in both basil and tomato varieties.



The two new products have no added sugar, no added salt and around a third less oil than the classic recipe - the UK's favourite Pesto. And, because they are made with tofu, rather than traditional Parmesan cheese, they're perfect for vegetarians and vegans too.

Sacla' has created some new recipes showcasing both the new Pesto sauces, which reflect the Mediterranean way of eating, where delicious can also be healthy.

Expert nutritionist, Amanda Ursell, comments: "Healthy doesn't have to mean dull! You can make simple changes to your favourite 'regulars' that will help transform dishes, without compromising on taste, enjoyment and overall time spent making lunch or dinner.

"The trick is, to adapt and personalise your favourite recipes for particular nutritional concerns and having worked with Sacla' on this new launch, I can safely say these innovative products help you to do just that."

Available in larger stores of all major supermarkets from January 2019. RRP £2.50.

For further press information, samples and photography, please contact Democracy on [sacla@democracypr.com](mailto:sacla@democracypr.com) or call 0161 881 5941

**-ENDS-**



Spaghetti with Tomato Pesto,  
Chilli, Garlic & Lemon



Baked Cod with Basil Pesto and  
Puy Lentils

#### Notes for editors:-

- Nutritional information:
  - Basil Pesto nutrition per 100g:** Energy 809kJ/196kcal, Fat 18g (of which Saturates 2.0g), Carbohydrate 5.4g (of which Sugars 0g), Fibre 1.2g, Protein 2.9g, Salt 0.08g
  - Tomato Pesto nutrition per 100g:** Energy 803kJ/194kcal, Fat 17g (of which Saturates 2.9g), Carbohydrate 7.5g (of which Sugars 3.8g), Fibre 1.9g, Protein 3.2g, Salt 0.10g
- Established in 1939, Sacla' is still a family owned and run business based in Piedmont, north-west Italy.
- Sacla' are the original Pesto Pioneers, with Italian recipes all made in Italy by Italians, for Italians – there's a Pesto for everyone!
- The core Sacla' range is on sale in Asda, Co-op, Morrisons, Ocado, Sainsbury's, Tesco and Waitrose, as well as on-line and through independents and cash and carry stores.
- There is also a foodservice range
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