



PRESS INFORMATION

Squeezing into the store-cupboard

24 May 2017: Leading Italian pesto and pasta sauce company Sacla' is launching reduced fat pesto.

Available from June, Reduced fat Sacla' Basil Pesto and Reduced fat Sacla' Sun-dried Tomato Pesto are made to authentic pesto recipes and with 30% less oil than both original Sacla' Classic Basil Pesto and Sacla' Sun-Dried Tomato Pesto.

Made in Italy, the two new versatile pesto variants have the same fantastic taste as the original pesto and they can be enjoyed with meat, for topping fish, in soups, marinades, on pizza and as a dressing.

Clare Blampied, managing director of Sacla' commented, "At a time of rising popularity for healthier diets and healthier product versions we are adding reduced fat pesto to our range to ensure we can offer consumers choice - there's a pesto for everyone."

Available from mid June in Morrisons, Co-op and Ocado priced £2.49 for a 190g jar.

For information, samples or photography, please contact hgutteridge@sacla.co.uk

- ENDS -

Notes for editors:-

- Established in 1939, Sacla' remains a family owned and run business based in Piedmont, north-west Italy.
- Sacla' are the original Pesto Pioneers, with a wide range of Italian recipes which are truly authentic, made in Italy by Italians for Italians.
- As well as Pesto and pasta sauces, Sacla' produce a range of Italian ingredients and antipasti.
- National listings for the core Sacla' range include Asda, Co-op, Morrisons, Ocado, Sainsbury's, Tesco and Waitrose.
- Sacla' has a portfolio of award winning Pesto and pasta sauces.
- As well as multiple listings, Sacla' Pesto, pasta sauces and antipasti ingredients are available on-line and through the independent trade and foodservice.
- www.sacla.co.uk
- www.Facebook.com/SaclaItalianFoodLovers



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